

WOMANOLOGY



The Hoag Classic's special event on women's health & wellness is moving to Monday, March 4 in the Newport Beach Country Club Ballroom.

Womanology will feature an open panel discussion with well-known female leaders and physicians from Hoag discussing a variety of topics specific to women. Womanology will start with a morning brunch and meet and greet, followed by the informative and entertaining open panel discussion.

Last year's event was a hit and attendees had wished it lasted longer! Attendees will have the opportunity to explore The Gallery featuring informational booths which will include all specialty therapies offered for women at Hoag, as well as other Hoag Services, co-presenters, and sponsors of the event.

SPONSORSHIP OPPORTUNITIES

CO-PRESENTING SPONSORSHIP – \$10,000

- One premier seating table (10 seats) at the event.
 - One guest speaker from the panel will sit at table.
- Opportunity to have promotional space at the event with sign.
- Opportunity to provide branded item for 300 swag/gift bags.
- Recognition and ad in the Womanology event program.
- Inclusion on Womanology signage on-site, including at tournament entrance and speaking stage.
- Inclusion on invitations and all collateral associated with the event, as well as schedule of events in advertising, promotion and media relations.
- Inclusion in articles written promoting Womanology in the following publications:
 - Daily Pilot
 - Los Angeles Times
 - Orange County Business Journal
- Inclusion in email newsletters to sponsors, general fans and volunteers.
- Recognized as a community level sponsor on the sponsor board on-site and tournament website.
- Package Cost - \$9,000

RESERVED PRIVATE TABLE – \$2,000

- One private table (10 seats) at the event.
- 10 good any one day tickets to the tournament.

