



PRESENTING PARTNERS



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## Hoag Classic Announces 2024 Dates and Three-Year Extension with Newport Beach Country Club as Host Venue

*Official PGA TOUR Champions event will take place March 18 – 24, 2024*

**NEWPORT BEACH, Calif., September 19, 2023** --- The Hoag Classic announced today that the annual PGA TOUR Champions event will be played March 18–24, 2024 at the Newport Beach Country Club, in Newport Beach, Calif. The 2024 tournament will mark the 28<sup>th</sup> year of Orange County’s only PGA TOUR Champions event and will once again feature Hoag Health System as the title sponsor.

In addition, the tournament announced, a three-year extension with its host venue, Newport Beach Country Club. Newport Beach has served as home to the Hoag Classic from its inception and remains a player favorite on the PGA TOUR Champions.

“Hoag is elated to announce this extension, which continues the fantastic partnership we have with Newport Beach Country Club, Newport Beach and the surrounding Orange County Communities,” said Andrew Guarni, CEO of Hoag Charity Sports.

Newport Beach Country Club is proud to be the home of the Hoag Classic,” said Kevin Martin, CEO of Newport Beach Country Club. “We’re excited to continue our Club’s legacy of hosting professional golf and look forward to extending our relationship with Hoag and PGA TOUR Champions as we have a shared vision to support the Newport Beach Community.”

Also, new this year, Hoag Charity Sports, a 501c3 subsidiary of Hoag and owner of the Hoag Classic has partnered with HNS Sports Group, a full-service event management company headquartered in Dublin, Ohio to manage the day to day Operations and Business Development for the Hoag Classic. HNS has named Scott Easton as Executive Director for the tournament, replacing longtime Executive Director Jeff Purser, who retired after the conclusion of the 2023 Hoag Classic.

As one of the largest philanthropic events in PGA TOUR Champions history, the Hoag Classic has raised more than \$25 million in total proceeds for Hoag’s program and services, as well as other local educational and military charities.

“This tournament has been a standout on our schedule thanks to the tremendous support that we have received from the Newport Beach community.” said PGA TOUR Champions President Miller Brady. “Since this tournament’s inception, Newport Beach Country Club has served as a wonderful host for this event, and we’re thrilled to continue our longstanding partnership and support the incredible work the event does for charitable causes in the region.”

Attracting a field of professional players that rival any major championship in golf, the Hoag Classic boasts a Hall of Fame list of past champions which include Hale Irwin, Bernhard Langer, Fred Couples, Nick Price, Vijay Singh, Retief Goosen and defending champion, Ernie Els.



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For current tournament information please visit [HoagClassic.com](http://HoagClassic.com) or follow us on our social media channels @HoagClassic.

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### **ABOUT THE HOAG CLASSIC**

For one week each year, the international spotlight shines brightly on Orange County's only official PGA TOUR Champions event. Hosted at Newport Beach Country Club, the Hoag Classic, showcases golf legends such as Fred Couples, Retief Goosen, Ernie Els, Jim Furyk and Steve Stricker as they compete with more than 70 other PGA TOUR legends for the title. As one of the largest philanthropic events in PGA TOUR Champions history, the Hoag Classic has raised over \$25 million in total proceeds for Hoag's program and services, as well as other local educational and military charities. For more information visit [www.HoagClassic.com](http://www.HoagClassic.com).

### **ABOUT HNS SPORTS GROUP**

HNS Sports Group is a Dublin, Ohio-based LLC founded in 2000. The company offers over 150 years of collective experience and is committed to providing professional, efficient and effective client representation in the categories of sponsorship consultation, event management, hospitality management, sales representation and tournament operations within the golf market. To learn more about HNS Sports Group, visit [www.hnssports.com](http://www.hnssports.com).

### **ABOUT HOAG**

Hoag is a nonprofit, regional health care delivery system in Orange County, California. Delivering world-class, comprehensive, personalized care, Hoag consists of 1,800 top physicians, 15 urgent care facilities, 10 health & wellness centers, and two award-winning hospitals. Hoag offers a comprehensive blend of health care services that includes seven institutes providing specialized services in the following areas: [cancer](#), [digestive health](#), [heart and vascular](#), [neurosciences](#), [spine](#), [women's health](#), and orthopedics through Hoag's affiliate, [Hoag Orthopedic Institute](#), which consists of an orthopedic hospital and four ambulatory surgical centers. Hoag is the highest ranked hospital in Orange County by *U.S. News & World Report* and the only OC hospital ranked in the Top 10 in California, as well as a designated Magnet<sup>®</sup> hospital by the American Nurses Credentialing Center (ANCC). For more information, visit [hoag.org](http://hoag.org).

### **ABOUT PGA TOUR CHAMPIONS**

PGA TOUR Champions is a membership organization of professional golfers age 50 and older, including 35 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. Follow PGA TOUR Champions online at [PGATOUR.com](http://PGATOUR.com), on [Facebook](#), on [Twitter](#) (@ChampionsTour), on [Instagram](#) (@pgatourchampions) and on [TikTok](#) (pgatourchampions).

All events are televised in the United States on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, PGA TOUR Champions coverage is available in more than 170 countries and territories via 22 media partners.

### **ABOUT NEWPORT BEACH COUNTRY CLUB**



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Newport Beach Country Club is an exclusive and iconic Country Club in famed Newport Beach, CA. Perched above the famed Pacific Coast Highway, NBCC has captured the spirit of the Southern California lifestyle for more than 65 years. Spanning nearly 56,000 square feet and boasting panoramic views of emerald fairways and sapphire seas, the Clubhouse makes an architectural statement on coastal California Craftsman design. With a course originally designed by world-renowned designer William “Billy” Bell, NBCC has been one of the most popular stops on the PGA Champions Tour for more than 25 years and is the home of the annual Hoag Classic.

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