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Hoag Classic and Chipotle “Chip-In” for Kindness with Grants to Local Newport Mesa Unified Schools

NEWPORT BEACH, Calif., March 6, 2025 --- The Hoag Classic, Orange County’s exclusive PGA TOUR Champions event, has partnered with Chipotle Mexican Grill to support kindness in local schools through the “Chip-In” for Kindness Grant initiative. Five Newport Mesa Unified School District (NMUSD) schools have each been awarded a \$1,000 grant to implement programs that foster kindness in their communities.

The Hoag Classic and Chipotle are proud to announce that Corona Del Mar Middle School, TeWinkle Middle School, Early College High School, Estancia High School and Back Bay High School have been selected as the first-ever recipients of the “Chip-In” for Kindness Grant.

“The Hoag Classic is proud to support local students through initiatives like Student Day, which encourages young fans to engage with the tournament in a meaningful way,” said Andrew Guarni, Executive Vice President and Chief Financial Officer of Hoag. “Thanks to Chipotle’s generosity, the ‘Chip-In’ for Kindness Grant will help foster a culture of kindness in our schools, aligning with our commitment to giving back to the community and inspiring the next generation.”

These grants will support kindness initiatives reaching more than 2,500 students across the five campuses. Student-led projects that the “Chip-In” for Kindness Grant will help implement include:

- **Estancia High School’s** Acts of Random Kindness Club will coordinate a week of special activities on campus that specifically address kindness, bullying and resiliency in the face of challenges.
- The grant will provide **Back Bay High School** with necessary resources to transform and enhance their existing wellness garden into a space that fosters kindness, mindfulness and connection among students and staff.



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- **TeWinkle Middle School** will use the essential funding to implement and sustain the Kindness Cart Days project. Students organize and manage a mobile Kindness Cart with small treats, school supplies and motivational notes.
- **Early College High School** plans to use the grant to help fund supplies for the Kindness Plant Garden near the Kindness Rock Garden that was created in November 2024.
- The Student Voices team at **Corona del Mar Middle/High School** will use funds to purchase rewards like gift cards and school merchandise to encourage students to show kindness by caring for shared spaces on campus.

“Through our purpose to Cultivate a Better World, we are committed to investing in the communities we serve,” said Laurie Schalow, Chief Corporate Affairs Officer of Chipotle. “Given our strong connection to Orange County with a Restaurant Support Center in Newport Beach, it’s important for us to partner with likeminded local organizations like Hoag and inspire positive experiences for kids in the area.”

The celebration continues during the Final Round of the Hoag Classic PGA Tour Champions event on Sunday, March 23, with Student Day presented by Kingston Technology. Attendees ages 18 and younger, including students from the schools selected as recipients of the “Chip-In” for Kindness Grant initiative, will receive complimentary admission.

Family-friendly activities include the Chipotle School Spirit Challenge, inviting fans to wear school colors; the Chipotle “Chip”ping Clinic presented by First Tee; as well as the Kingston Autograph Arena to meet-and-greet with players from 2 to 4 p.m.

For current tournament information, ticket sales, pricing and schedule of events, please visit HoagClassic.com or follow along on social media @HoagClassic.

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ABOUT THE HOAG CLASSIC

For one week each year, the international spotlight shines brightly on Orange County’s only official PGA TOUR Champions event. Hosted at Newport Beach Country Club, the Hoag Classic, showcases golf legends such as Fred Couples, Retief Goosen, Ernie Els, Jim Furyk and Steve Stricker as they compete with more than 70 other PGA TOUR legends for the title. As one of the largest philanthropic events in PGA TOUR Champions history, the Hoag Classic has raised over \$25 million in total proceeds for



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Hoag's program and services, as well as other local educational and military charities. For more information visit www.HoagClassic.com.

ABOUT CHIPOTLE

Chipotle Mexican Grill, Inc. (NYSE: CMG) is cultivating a better world by serving responsibly sourced, classically-cooked, real food with wholesome ingredients without artificial colors, flavors or preservatives. There are over 3,700 restaurants as of December 31, 2024, in the United States, Canada, the United Kingdom, France, Germany, Kuwait, and United Arab Emirates and it is the only restaurant company of its size that owns and operates all its restaurants in North America and Europe. Chipotle is ranked on the Fortune 500 and is recognized on Fortune's Most Admired Companies 2025 list and Time Magazine's Most Influential Companies. With over 130,000 employees passionate about providing a great guest experience, Chipotle is a longtime leader and innovator in the food industry. Chipotle is committed to making its food more accessible to everyone while continuing to be a brand with a demonstrated purpose as it leads the way in digital, technology and sustainable business practices. For more information or to place an order online, visit CHIPOTLE.COM.