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Star-Studded Lineup of Celebrity Athletes Announced for Inaugural Newport Beach Celebrity Classic

- Puka Nacua, Joe Flacco, Nick Chubb, Eric Dickerson, Teemu Selanne and more than 70 other sports legends to compete on Sunday, March 16 at Newport Beach Country Club kicking off Hoag Classic tournament week
- Proceeds from the tournament to benefit Steadfast LA and Newport Beach Fire Department Foundation

NEWPORT BEACH, Calif., March 4, 2025 --- A star-studded lineup of more than 70 sports legends, including Los Angeles Rams receiver Puka Nacua, Indianapolis Colts quarterback Joe Flacco, Cleveland Browns running back Nick Chubb, Pro Football Hall of Famers Eric Dickerson and Marshall Faulk, and Hockey Hall of Famer Teemu Selanne, will take to the links for the inaugural Newport Beach Celebrity Classic. The first edition of the highly anticipated charity golf tournament will take place on Sunday, March 16, at Newport Beach Country Club, kicking off the Hoag Classic tournament week and raising funds for Southern California fire relief.

The event's proceeds will directly benefit <u>Steadfast LA</u> and the <u>Newport Beach Fire Department Foundation</u>, two organizations dedicated to providing relief and support to those affected by the devastating wildfires in Southern California.

"On behalf of The Newport Beach Fire Department, we extend our heartfelt gratitude for the generous contribution from the Hoag Classic to the Newport Beach Fire Department Foundation. The tournament's gift not only strengthens our mission but gives hope to the local men and women of our department who put their lives on the line to protect our communities – including the recent strike teams that helped battle the Pacific Palisades and Eaton fires. We are deeply appreciative of our ongoing partnership with the Hoag Classic," said Newport Beach Fire Chief Jeff Boyles.

The Newport Beach Celebrity Classic, created in partnership with the Hoag Classic, Newport Beach Country Club, and premier sports representation and marketing agency Athletes First, will also feature Heisman Trophy winner Reggie Bush, soccer icon Landon Donovan, skateboard legend Ryan Sheckler, American professional wrestler The Miz, Fox Sports college football analyst Joel Klatt, and former NFL quarterbacks Matt Barkley, Mark Sanchez, Steve Beuerlein, Matt Leinart, and Carson Palmer, all with strong ties to Orange County.

"The Newport Beach Celebrity Classic will be an unforgettable event, bringing together world-class athletes and celebrities to make a meaningful impact on our community," said Andrew Guarni, Executive Vice President and Chief Financial Officer of Hoag. "With the support of our incredible participants and partners, we are excited to raise funds for those affected by the recent wildfires while kicking off the Hoag Classic week in spectacular fashion."

"Bringing together world-class athletes and celebrities for a meaningful cause is what the Newport Beach Celebrity Classic is all about," said Brian Murphy, CEO & President of Athletes First. "With so many communities impacted by the devastating fires across Southern California, this is a great



opportunity to pool our resources to aid relief efforts while also creating a special experience for everyone involved."

This exclusive ticketed event offers all-inclusive food and beverages, with proceeds supporting LA fire relief efforts. Tickets can be purchased online for a \$100 for adults and \$40 for children (15 and under). For current tournament information, tickets and more, please visit HoagClassic.com or follow along on social media @HoagClassic.

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ABOUT THE HOAG CLASSIC

For one week each year, the international spotlight shines brightly on Orange County's only official PGA TOUR Champions event. Hosted at Newport Beach Country Club, the Hoag Classic, showcases golf legends such as Fred Couples, Retief Goosen, Ernie Els, Jim Furyk and Steve Stricker as they compete with more than 70 other PGA TOUR legends for the title. As one of the largest philanthropic events in PGA TOUR Champions history, the Hoag Classic has raised over \$25 million in total proceeds for Hoag's program and services, as well as other local educational and military charities. For more information visit www.HoagClassic.com.

ABOUT ATHLETES FIRST

Athletes First is a full-service management firm that has been representing elite players, coaches, personnel, and broadcasters since its inception in 2001. Athletes First has strategically grown its practice with the most widely experienced agent team in the industry composed of forward thinkers, trained attorneys, and master negotiators. Our mission is simple: Do the right things, with the right people, for the right reasons.

ABOUT NEWPORT BEACH COUNTRY CLUB

Newport Beach Country Club is an exclusive and iconic Country Club in famed Newport Beach, CA. Perched above the famed Pacific Coast Highway, NBCC has captured the spirit of the Southern California lifestyle for more than 65 years. Spanning nearly 56,000 square feet and boasting panoramic views of emerald fairways and sapphire seas, the Clubhouse makes an architectural statement on coastal California Craftsman design. With a course originally designed by world-renowned designer William "Billy" Bell, NBCC has been one of the most popular stops on the PGA Champions Tour for more than 25 years and is the home of the annual Hoag Classic.

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